



The Ross College Foundation Donation Request

Dear Community Partner,

Our nation is experiencing unprecedented workforce shortages in the healthcare industry. With an aging population, it is crucial that we work together to become part of the solution. Higher education needs to be more accessible to individuals seeking the training that will prepare the next generation of caregivers.

The Ross College Foundation is committed to making high-quality education more accessible by removing financial barriers for students enrolled at Ross College and Ross Medical Education Centers by providing educational grants and financial support.

We are requesting your donation to help support our upcoming fundraising event on May 20, 2023 at Hollywood Casino at Greektown. Your gift will fund grants that help Ross students rise above adversity and pursue a fulfilling career in the healthcare industry.

Donations: Donations can be made through the foundation website by visiting www.rosscollegefoundation.org and clicking on "Donate Now".

Silent Auction: You may also donate an item to the Silent Auction to be held at the Fundraising Event on May 20th. All items are welcome and can be sent to:

**THE ROSS COLLEGE FOUNDATION
ATTN: Shana Brubaker
22800 Hall Road, Suite 800
Clinton Township, MI 48036**

Sponsorship: The foundation relies heavily on the generosity and support of our community partners. We urge you to consider becoming a sponsor to help champion the cause. The contributions of our sponsors are invaluable and critical to the success of our mission. In short, we need you! Sponsorship donations can be made on the foundation website noted above or mailed to The Ross College Foundation at the address listed above.

Sponsorship Donation Packages

Bronze Sponsor Donation of \$1,000-\$4,999	Silver Sponsor Donation of \$5,000 - \$9,999	Gold Sponsor Donation of \$10,000 - \$15,000	Platinum Scholarship Sponsor Donation of \$15,000+
• Listed on Ross website • Name/logo on event graphic • Recognized at fundraising event	• Listed on Ross website • Name/logo on event graphic • Recognized at fundraising event Featured in; • Ross Education Newsletter <i>(33,000 subscribers)</i> • Ross College Foundation Newsletter <i>(31,000 subscribers)</i>	• Listed on Ross website • Name/logo on event graphic • Recognized at fundraising event Featured in; • Ross Education Newsletter <i>(33,000 subscribers)</i> • Ross College Foundation Newsletter <i>(31,000 subscribers)</i> • Instagram @rossmedical <i>(2,700 followers)</i> • Facebook @rossmedical <i>(34,000 followers)</i> • LinkedIn https://www.linkedin.com/school/ross-education <i>(4,000 followers)</i> • Included in social media campaign featuring Partners in Education	• Listed on Ross website • Name/logo on event graphic • Recognized at fundraising event Featured in; • Ross Education Newsletter <i>(33,000 subscribers)</i> • Ross College Foundation Newsletter <i>(31,000 subscribers)</i> • Instagram @rossmedical <i>(2,700 followers)</i> • Facebook @rossmedical <i>(34,000 followers)</i> • LinkedIn https://www.linkedin.com/school/ross-education <i>(4,000 followers)</i> • Included in social media campaign featuring Partners in Education • Video interview with The Ross College Foundation featured on YouTube, Facebook, Instagram, and LinkedIn. • Scholarship in your name